

Bitesize learning.



This multinational food and beverage business saw that a key ingredient in driving profitable growth was providing employees with the right learning opportunities. They wanted better open-access learning during a period of significant organisational change when people were hungry for development. Bitesize learning was the order of the day.

In a nutshell.

- Suite of personal skills modules, from influencing to career management
- Learning delivered in bitesize 'chunks' across the UK and Europe
- Accessible content relevant to all employees of mixed ability groups.

What we did.

In a high-paced and pressured work environment, delegates are rightly demanding of a clear return on time away from their desk. Our training has to live up to expectations and deliver strong personal value. Our approach is both pragmatic and interactive, with suitable pace and energy to deliver the learning as efficiently as

possible. We balance theory with practice and extend the impact and scope of the training through carefully selected pre-work and toolkits to take back to work. The suite of nine personal skills modules across a wide range of business relevant subjects provide focus on clear learning outputs and transferability back to work.

How it helped.

- Participants widely report enhanced and refreshed skills across the full range of topics
- The fun, engaging style of learning provides a refreshing and motivating boost
- Many workshops are oversubscribed due to their popularity and reputation
- The design made the shift from 'day job to personal development' into a positive experience.

What they said.

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Validated existing thoughts while giving more structure with useful tools and techniques.

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Short but effective. Very relaxed – conducive to learning and some really useful tools for application.

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Good mix of theory and practical exercises – undoubtedly will be helpful for everybody at Mondelēz.

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